

**“Innovation distinguishes between
a leader and a follower.”**

Steve Jobs



RevenueTEK's Telemetry RT3 provides the intelligence and insight to continually analyse, measure and improve the productivity and performance of your sales pipeline.

For the last 15 years, RevenueTEK has been innovating and building an “MRI scanner” for corporate sales and marketing systems, which is to say, for corporate revenue pipelines. Now it's complete and available for businesses to improve their pipelines

Instead of sliding your body into a machine, you feed your CRM and other relevant data into our revenue intelligence system - called Telemetry RT3, press the button, and in seconds discover what's going right

and wrong inside your pipeline, what's about to go wrong, and what you can do about it.

Rinse and repeat every day / week / month / quarter, and Telemetry continually tracks the performance and evolving risk profile of the entire marketing and sales process from end-to-end.

That's a bit of an oversimplification, but it's pretty close.

This **short video** (60 seconds) summarises the basic proposition.

Before you even ask, no - you cannot get this level of insight or foresight from Salesforce or any other CRM, or any other analytics system for that matter.

If you would like to learn more, you can watch the **Telemetry RT3 Virtual Guided Tour**, or please contact me at peter.hamilton@revenueitek.com